



FOR IMMEDIATE RELEASE

Largest Independently-Owned Homecare Provider Acquires ProHome

We Care acquisition expands geographic reach of much needed integrated health and homecare services

Toronto, January 31, 2012 — We Care Health Services Inc. today announced the closing of its acquisition of ProHome Health Services, a community-based private health services provider to Ontario Community Care Access Centres, long term care facilities, hospitals and to individual clients.

ProHome and its team of approximately 800 health care providers will continue to operate as an independent division of We Care, under the ProHome name and brand. The acquisition will have no impact on staffing, operations or on the respective health care services offered by ProHome and We Care.

“The need to enable seniors and many suffering from one or more chronic diseases to live independently and with dignity at home is, sadly, greater today than ever,” said John Schram, President and Chief Executive Officer, We Care Health Services. “This strategic acquisition will not only expand our geographic reach in Ontario, but also by leveraging our combined 60 years of expertise, will help us deliver new innovations.

ProHome Health Services is a contracted provider of nursing, personal support and homemaking services for Ontario clients. It also provides nursing and personal support worker staffing relief for hospitals, retirement communities, and long term care facilities.

“This is a very exciting time for both organizations and we strongly believe that the opportunities created by our combined home care experience and team of front line healthcare experts will bring added value and an enhanced portfolio of services to our respective client bases,” said Mike Pohanka, President, ProHome Health Services. “We fundamentally believe that two minds are more innovative than one and, given demographic trends and the national debate around Canada’s healthcare system, innovation is precisely what we need right now.”

All client and contract partner communications will be coordinated through the usual We Care and ProHome channels.

About We Care

We Care Home Health Services, a leading national provider of in-home care and support services with over 50 locations across Canada, provides professional and compassionate care that allows seniors and others to live independently in the comfort of their own homes. We Care employs over 3,000 homecare staff and provides care in over 800 communities across Canada, and has received accreditation through Accreditation Canada. For more information, call 1-855-699-3227 or visit www.wecare.ca.

About ProHome

ProHome Health Services and its team of approximately 800 health care professionals is an Ontario-based health services provider. ProHome Health Services is a contracted provider of nursing, personal support and homemaking services and is ISO 9001 registered.

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For more information, please contact:

Robyn Breslow
APEX Public Relations
(416) 924-4442 ext. 256
rbreslow@apexpr.com

Anthony Milonas
COO, We Care Health Services
Tel: 416-922-5387 x 128
anthony_milonas@wecare.ca